

1 CARLA A. McCUALEY (State Bar No. 223910  
carlamccaulley@dwt.com  
2 DAVIS WRIGHT TREMAINE LLP  
865 South Figueroa Street, 24th Floor  
3 Los Angeles, California 90017-2566  
Tel.: (213) 633-6800 Fax: (213) 633-6899  
4 ROBERT D. BALIN (*pro hac vice*)  
robbalin@dwt.com  
5 LACY H. KOONCE, III (*pro hac vice*)  
lancekoonce@dwt.com  
6 SAMUEL BAYARD (*pro hac vice*)  
samuelbayard@dwt.com  
7 GEORGE WUKOSON (*pro hac vice*)  
georgewukoson@dwt.com  
8 DAVIS WRIGHT TREMAINE LLP  
1251 Avenue of the Americas, 21st Floor  
9 New York, New York 10020  
10 Tel.: (212) 489-8230 Fax: (212) 489-8340  
ATTORNEYS FOR PLAINTIFFS

11 **UNITED STATES DISTRICT COURT**  
12 **CENTRAL DISTRICT OF CALIFORNIA**

13 CHINA CENTRAL TELEVISION, a China  
company; CHINA INTERNATIONAL  
14 COMMUNICATIONS CO., LTD., a China  
company; TVB HOLDINGS (USA), INC., a  
15 California corporation; and DISH  
NETWORK L.L.C., a Colorado corporation,  
16 Plaintiffs,

vs.

17 CREATE NEW TECHNOLOGY (HK)  
LIMITED, a Hong Kong company; HUA  
18 YANG INTERNATIONAL TECHNOLOGY  
LIMITED, a Hong Kong company;  
19 SHENZHEN GREATVISION NETWORK  
TECHNOLOGY CO. LTD., a China  
20 company; CLUB TVPAD, INC., a California  
corporation; BENNETT WONG, an  
individual, ASHA MEDIA GROUP INC.  
21 d/b/a TVPAD.COM, a Florida corporation;  
AMIT BHALLA, an individual;  
22 NEWTVPAD LTD. COMPANY d/b/a  
NEWTVPAD.COM a/k/a TVPAD USA, a  
23 Texas corporation; LIANGZHONG ZHOU,  
an individual; HONGHUI CHEN d/b/a E-  
24 DIGITAL, an individual; JOHN DOE 1 d/b/a  
BETV; JOHN DOE 2 d/b/a YUE HAI; JOHN  
25 DOE 3 d/b/a 516; JOHN DOE 4 d/b/a HITV;  
JOHN DOE 5 d/b/a GANG YUE; JOHN  
26 DOE 6 d/b/a SPORT ONLINE; JOHN DOE 7  
d/b/a GANG TAI WU XIA; and JOHN DOES  
27 8-10,

28 Defendants.

} Case No.  
**CV 15-1869 SVW (AJWx)**  
}  
**STIPULATION REGARDING  
ENTRY OF A PROTECTIVE  
ORDER**

} [Proposed Protective Order  
concurrently submitted]  
Courtroom: 6  
Judge: Hon. Stephen V. Wilson  
Action Filed: March 13, 2015

1      1. A. PURPOSES AND LIMITATIONS

2      Discovery in this action is likely to involve production of confidential,  
3      proprietary, or private information for which special protection from public  
4      disclosure and from use for any purpose other than prosecuting this litigation may be  
5      warranted. Accordingly, the parties hereby stipulate to and petition the Court to enter  
6      the following Stipulated Protective Order. The parties acknowledge that this Order  
7      does not confer blanket protections on all disclosures or responses to discovery and  
8      that the protection it affords from public disclosure and use extends only to the  
9      limited information or items that are entitled to confidential treatment under the  
10     applicable legal principles. The parties further acknowledge, as set forth in Section  
11     12.3, below, that this Stipulated Protective Order does not entitle them to file  
12     confidential information under seal; Civil Local Rule 79-5 sets forth the procedures  
13     that must be followed and the standards that will be applied when a party seeks  
14     permission from the court to file material under seal.

15     B. GOOD CAUSE STATEMENT

16     This action is likely to involve trade secrets, customer and pricing lists, tax  
17     returns and other valuable research, development, commercial, financial, technical  
18     and/or proprietary information for which special protection from public disclosure  
19     and from use for any purpose other than prosecution of this action is warranted. Such  
20     confidential and proprietary materials and information consist of, among other  
21     things, confidential business or financial information, information regarding  
22     confidential business practices, or other confidential research, development, or  
23     commercial information (including information implicating privacy rights of third  
24     parties), information otherwise generally unavailable to the public, or which may be  
25     privileged or otherwise protected from disclosure under state or federal statutes, court  
26     rules, case decisions, or common law. Accordingly, to expedite the flow of  
27     information, to facilitate the prompt resolution of disputes over confidentiality of  
28     discovery materials, to adequately protect information the parties are entitled to keep

1 confidential, to ensure that the parties are permitted reasonable necessary uses of  
2 such material in preparation for and in the conduct of trial, to address their handling  
3 at the end of the litigation, and serve the ends of justice, a protective order for such  
4 information is justified in this matter. It is the intent of the parties that information  
5 will not be designated as confidential for tactical reasons and that nothing be so  
6 designated without a good faith belief that it has been maintained in a confidential,  
7 non-public manner, and there is good cause why it should not be part of the public  
8 record of this case.

9       2. **DEFINITIONS**

10      2.1 **Action**: this pending federal lawsuit.

11      2.2 **Challenging Party**: a Party or Non-Party that challenges the designation  
12 of information or items under this Order.

13      2.3 **“CONFIDENTIAL” Information or Items**: information (regardless of  
14 how it is generated, stored or maintained) or tangible things that qualify for  
15 protection under Federal Rule of Civil Procedure 26(c), and as specified above in the  
16 Good Cause Statement.

17      2.4 **Counsel**: Outside Counsel of Record and House Counsel (as well as  
18 their support staff).

19      2.5 **Designating Party**: a Party or Non-Party that designates information or  
20 items that it produces in disclosures or in responses to discovery as  
21 “CONFIDENTIAL.”

22      2.6 **Disclosure or Discovery Material**: all items or information, regardless of  
23 the medium or manner in which it is generated, stored, or maintained (including,  
24 among other things, testimony, transcripts, and tangible things), that are produced or  
25 generated in disclosures or responses to discovery in this matter.

26      2.7 **Expert**: a person with specialized knowledge or experience in a matter  
27 pertinent to the litigation who has been retained by a Party or its counsel to serve as  
28 an expert witness or as a consultant in this Action.

1       2.8   House Counsel: attorneys who are employees of a party to this Action.  
2 House Counsel does not include Outside Counsel of Record or any other outside  
3 counsel.

4       2.9   Non-Party: any natural person, partnership, corporation, association, or  
5 other legal entity not named as a Party to this action.

6       2.10   Outside Counsel of Record: attorneys who are not employees of a party  
7 to this Action but are retained to represent or advise a party to this Action and have  
8 appeared in this Action on behalf of that party or are affiliated with a law firm which  
9 has appeared on behalf of that party, and includes support staff.

10      2.11   Party: any party to this Action, including all of its officers, directors,  
11 employees, consultants, retained experts, and Outside Counsel of Record (and their  
12 support staffs).

13      2.12   Producing Party: a Party or Non-Party that produces Disclosure or  
14 Discovery Material in this Action.

15      2.13   Professional Vendors: persons or entities that provide litigation support  
16 services (e.g., photocopying, videotaping, translating, preparing exhibits or  
17 demonstrations, and organizing, storing, or retrieving data in any form or medium)  
18 and their employees and subcontractors.

19      2.14   Protected Material: any Disclosure or Discovery Material that is  
20 designated as “CONFIDENTIAL.”

21      2.15   Receiving Party: a Party that receives Disclosure or Discovery Material  
22 from a Producing Party.

23      3.    SCOPE

24      The protections conferred by this Stipulation and Order cover not only  
25 Protected Material (as defined above), but also (1) any information copied or  
26 extracted from Protected Material; (2) all copies, excerpts, summaries, or  
27 compilations of Protected Material; and (3) any testimony, conversations, or  
28 presentations by Parties or their Counsel that might reveal Protected Material. Any

use of Protected Material at trial shall be governed by the orders of the trial judge.  
This Order does not govern the use of Protected Material at trial.

4. **DURATION**

Including after final disposition of this litigation, the confidentiality obligations imposed by this Order shall remain in effect until a Designating Party agrees otherwise in writing or a court order otherwise directs. Final disposition shall be deemed to be the later of (1) dismissal of all claims and defenses in this Action, with or without prejudice; and (2) final judgment herein after the completion and exhaustion of all appeals, rehearings, remands, trials, or reviews of this Action, including the time limits for filing any motions or applications for extension of time pursuant to applicable law.

5. **DESIGNATING PROTECTED MATERIAL**

5.1 **Exercise of Restraint and Care in Designating Material for Protection.**

Each Party or Non-Party that designates information or items for protection under this Order must take care to limit any such designation to specific material that qualifies under the appropriate standards. The Designating Party must designate for protection only those parts of material, documents, items, or oral or written communications that qualify so that other portions of the material, documents, items, or communications for which protection is not warranted are not swept unjustifiably within the ambit of this Order.

Mass, indiscriminate, or routinized designations are prohibited. Designations that are shown to be clearly unjustified or that have been made for an improper purpose (e.g., to unnecessarily encumber the case development process or to impose unnecessary expenses and burdens on other parties) may expose the Designating Party to sanctions.

If it comes to a Designating Party's attention that information or items that it designated for protection do not qualify for protection, that Designating Party must promptly notify all other Parties that it is withdrawing the inapplicable designation.

1       5.2 Manner and Timing of Designations. Except as otherwise provided in  
2 this Order (*see, e.g.*, second paragraph of section 5.2(a) below), or as otherwise  
3 stipulated or ordered, Disclosure or Discovery Material that qualifies for protection  
4 under this Order must be clearly so designated before the material is disclosed or  
5 produced.

6              Designation in conformity with this Order requires:

7  
8              (a) for information in documentary form (e.g., paper or electronic  
9 documents, but excluding transcripts of depositions or other pretrial or trial  
10 proceedings), that the Producing Party affix at a minimum, the legend  
11 “CONFIDENTIAL” (hereinafter “CONFIDENTIAL legend”), to each page that  
12 contains protected material. If only a portion or portions of the material on a page  
13 qualifies for protection, the Producing Party also must clearly identify the protected  
14 portion(s) (e.g., by making appropriate markings in the margins). A Party or Non-  
15 Party that makes original documents available for inspection need not designate them  
16 for protection until after the inspecting Party has indicated which documents it would  
17 like copied and produced. During the inspection and before the designation, all of the  
18 material made available for inspection shall be deemed CONFIDENTIAL.” After the  
19 inspecting Party has identified the documents it wants copied and produced, the  
20 Producing Party must determine which documents, or portions thereof, qualify for  
21 protection under this Order. Then, before producing the specified documents, the  
22 Producing Party must affix the “CONFIDENTIAL legend” to each page that contains  
23 Protected Material. If only a portion or portions of the material on a page qualifies  
24 for protection, the Producing Party also must clearly identify the protected portion(s)  
25 (e.g., by making appropriate markings in the margins).

26              (b) for testimony given in depositions that the Designating Party identify  
27 the Disclosure or Discovery Material on the record, before the close of the deposition  
28 all protected testimony.

1                             (c) for information produced in some form other than documentary and for  
2 any other tangible items, that the Producing Party affix in a prominent place on the  
3 exterior of the container or containers in which the information is stored the legend  
4 "CONFIDENTIAL." If only a portion or portions of the information warrants  
5 protection, the Producing Party, to the extent practicable, shall identify the protected  
6 portion(s).

7                 5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent  
8 failure to designate qualified information or items does not, standing alone, waive the  
9 Designating Party's right to secure protection under this Order for such material.  
10 Upon timely correction of a designation, the Receiving Party must make reasonable  
11 efforts to assure that the material is treated in accordance with the provisions of this  
12 Order.

13                 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

14                 6.1 Timing of Challenges. Any Party or Non-Party may challenge a  
15 designation of confidentiality at any time that is consistent with the Court's  
16 Scheduling Order.

17                 6.2 Meet and Confer. The Challenging Party shall initiate the dispute  
18 resolution process under Local Rule 37.1 et seq.

19                 6.3 The burden of persuasion in any such challenge proceeding shall be on  
20 the Designating Party. Frivolous challenges, and those made for an improper purpose  
21 (*e.g.*, to harass or impose unnecessary expenses and burdens on other parties) may  
22 expose the Challenging Party to sanctions. Unless the Designating Party has waived  
23 or withdrawn the confidentiality designation, all parties shall continue to afford the  
24 material in question the level of protection to which it is entitled under the Producing  
25 Party's designation until the Court rules on the challenge.

26                 7. ACCESS TO AND USE OF PROTECTED MATERIAL

27                 7.1 Basic Principles. A Receiving Party may use Protected Material that is  
28 disclosed or produced by another Party or by a Non-Party in connection with this

1 Action only for prosecuting, defending, or attempting to settle this Action. Such  
2 Protected Material may be disclosed only to the categories of persons and under the  
3 conditions described in this Order. When the Action has been terminated, a  
4 Receiving Party must comply with the provisions of section 13 below (FINAL  
5 DISPOSITION). Protected Material must be stored and maintained by a Receiving  
6 Party at a location and in a secure manner that ensures that access is limited to the  
7 persons authorized under this Order.

8       7.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless  
9 otherwise ordered by the court or permitted in writing by the Designating Party, a  
10 Receiving Party may disclose any information or item designated  
11 “CONFIDENTIAL” only to:

12       (a) the Receiving Party’s Outside Counsel of Record in this Action, as well  
13 as employees of said Outside Counsel of Record to whom it is reasonably necessary  
14 to disclose the information for this Action;

15       (b) the officers, directors, and employees (including House Counsel) of the  
16 Receiving Party to whom disclosure is reasonably necessary for this Action;

17       (c) Experts (as defined in this Order) of the Receiving Party to whom  
18 disclosure is reasonably necessary for this Action and who have signed the  
19 “Acknowledgment and Agreement to Be Bound” (Exhibit A);

20       (d) the court and its personnel;

21       (e) court reporters and their staff;

22       (f) professional jury or trial consultants, mock jurors, and Professional  
23 Vendors to whom disclosure is reasonably necessary for this Action and who have  
24 signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

25       (g) the author or recipient of a document containing the information or a  
26 custodian or other person who otherwise possessed or knew the information;

27       (h) during their depositions, witnesses, and attorneys for witnesses, in the  
28 Action to whom disclosure is reasonably necessary provided: (1) the deposing party

1 requests that the witness sign the form attached as Exhibit 1 hereto; and (2) they will  
2 not be permitted to keep any confidential information unless they sign the  
3 “Acknowledgment and Agreement to Be Bound” (Exhibit A), unless otherwise  
4 agreed by the Designating Party or ordered by the court. Pages of transcribed  
5 deposition testimony or exhibits to depositions that reveal Protected Material may be  
6 separately bound by the court reporter and may not be disclosed to anyone except as  
7 permitted under this Stipulated Protective Order; and

8 (i) any mediator or settlement officer, and their supporting personnel,  
9 mutually agreed upon by any of the parties engaged in settlement discussions.

10       8. **PROTECTED MATERIAL SUBPOENAED OR ORDERED**  
11 **PRODUCED IN OTHER LITIGATION**

12       If a Party is served with a subpoena or a court order issued in other litigation  
13 that compels disclosure of any information or items designated in this Action as  
14 “CONFIDENTIAL,” that Party must:

15       (a) promptly notify in writing the Designating Party. Such notification shall  
16 include a copy of the subpoena or court order;

17       (b) promptly notify in writing the party who caused the subpoena or order to  
18 issue in the other litigation that some or all of the material covered by the subpoena  
19 or order is subject to this Protective Order. Such notification shall include a copy of  
20 this Stipulated Protective Order; and

21       (c) cooperate with respect to all reasonable procedures sought to be pursued  
22 by the Designating Party whose Protected Material may be affected. If the  
23 Designating Party timely seeks a protective order, the Party served with the subpoena  
24 or court order shall not produce any information designated in this action as  
25 “CONFIDENTIAL” before a determination by the court from which the subpoena or  
26 order issued, unless the Party has obtained the Designating Party’s permission. The  
27 Designating Party shall bear the burden and expense of seeking protection in that  
28 court of its confidential material and nothing in these provisions should be construed

1 as authorizing or encouraging a Receiving Party in this Action to disobey a lawful  
2 directive from another court.

3       **9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE**  
4       **PRODUCED IN THIS LITIGATION**

5           (a) The terms of this Order are applicable to information produced by a  
6 Non-Party in this Action and designated as "CONFIDENTIAL." Such information  
7 produced by Non-Parties in connection with this litigation is protected by the  
8 remedies and relief provided by this Order. Nothing in these provisions should be  
9 construed as prohibiting a Non-Party from seeking additional protections.

10          (b) In the event that a Party is required, by a valid discovery request, to  
11 produce a Non-Party's confidential information in its possession, and the Party is  
12 subject to an agreement with the Non-Party not to produce the Non-Party's  
13 confidential information, then the Party shall:

14              (1) promptly notify in writing the Requesting Party and the Non-  
15 Party that some or all of the information requested is subject to a confidentiality  
16 agreement with a Non-Party;

17              (2) promptly provide the Non-Party with a copy of the Stipulated  
18 Protective Order in this Action, the relevant discovery request(s), and a reasonably  
19 specific description of the information requested; and

20              (3) make the information requested available for inspection by the  
21 Non-Party, if requested.

22              (c) If the Non-Party fails to seek a protective order from this court within 14  
23 days of receiving the notice and accompanying information, the Receiving Party may  
24 produce the Non-Party's confidential information responsive to the discovery  
25 request. If the Non-Party timely seeks a protective order, the Receiving Party shall  
26 not produce any information in its possession or control that is subject to the  
27 confidentiality agreement with the Non-Party before a determination by the court.

1 Absent a court order to the contrary, the Non-Party shall bear the burden and expense  
2 of seeking protection in this court of its Protected Material.

3 **10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL**

4 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed  
5 Protected Material to any person or in any circumstance not authorized under this  
6 Stipulated Protective Order, the Receiving Party must immediately (a) notify in  
7 writing the Designating Party of the unauthorized disclosures, (b) use its best efforts  
8 to retrieve all unauthorized copies of the Protected Material, (c) inform the person or  
9 persons to whom unauthorized disclosures were made of all the terms of this Order,  
10 and (d) request such person or persons to execute the Acknowledgment and  
11 Agreement to Be Bound" that is attached hereto as Exhibit A.

12 **11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE**  
13 **PROTECTED MATERIAL**

14 When a Producing Party gives notice to Receiving Parties that certain  
15 inadvertently produced material is subject to a claim of privilege or other protection,  
16 the obligations of the Receiving Parties are those set forth in Federal Rule of Civil  
17 Procedure 26(b)(5)(B). This provision is not intended to modify whatever procedure  
18 may be established in an e-discovery order that provides for production without prior  
19 privilege review. Pursuant to Federal Rule of Evidence 502(d) and (e), insofar as the  
20 parties reach an agreement on the effect of disclosure of a communication or  
21 information covered by the attorney-client privilege or work product protection, the  
22 parties may incorporate their agreement in the stipulated protective order submitted  
23 to the court.

24 **12. MISCELLANEOUS**

25 **12.1 Right to Further Relief.** Nothing in this Order abridges the right of any  
26 person to seek its modification by the Court in the future.

27 **12.2 Right to Assert Other Objections.** By stipulating to the entry of this  
28 Protective Order no Party waives any right it otherwise would have to object to

1 disclosin or producin any information or item on any ground not addressed in this  
2 Stipulated Protective Order. Similarly, no Party waives any right to object on any  
3 ground to use in evidence of any of the material covered by this Protective Order.

4       12.3 Filing Protected Material. A Party that seeks to file under seal any  
5 Protected Material must comply with Civil Local Rule 79-5. Protected Material may  
6 only be filed under seal pursuant to a court order authorizing the sealing of the  
7 specific Protected Material at issue. If a Party's request to file Protected Material  
8 under seal is denied by the court, then the Receiving Party may file the information  
9 in the public record unless otherwise instructed by the court.

10      13. FINAL DISPOSITION

11       After the final disposition of this Action, as defined in paragraph 4, within 60  
12 days of a written request by the Designating Party, each Receiving Party must return  
13 all Protected Material to the Producing Party or destroy such material. As used in this  
14 subdivision, "all Protected Material" includes all copies, abstracts, compilations,  
15 summaries, and any other format reproducing or capturing any of the Protected  
16 Material. Whether the Protected Material is returned or destroyed, the Receiving  
17 Party must submit a written certification to the Producing Party (and, if not the same  
18 person or entity, to the Designating Party) by the 60 day deadline that (1) identifies  
19 (by category, where appropriate) all the Protected Material that was returned or  
20 destroyed and (2) affirms that the Receiving Party has not retained any copies,  
21 abstracts, compilations, summaries or any other format reproducing or capturing any  
22 of the Protected Material. Notwithstanding this provision, Counsel are entitled to  
23 retain an archival copy of all pleadings, motion papers, trial, deposition, and hearing  
24 transcripts, legal memoranda, correspondence, deposition and trial exhibits, expert  
25 reports, attorney work product, and consultant and expert work product, even if such  
26 materials contain Protected Material. Any such archival copies that contain or  
27 constitute Protected Material remain subject to this Protective Order as set forth in  
28 Section 4 (DURATION).

14. Any violation of this Order may be punished by any and all appropriate measures including, without limitation, contempt proceedings and/or monetary sanctions.

IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

DATED: January 8, 2015

DAVIS WRIGHT TREMAINE LLP  
CARLA A. McCUALEY  
ROBERT D. BALIN (*pro hac vice*)  
LACY H. KOONCE, III (*pro hac vice*)  
SAMUEL BAYARD (*pro hac vice*)  
GEORGE WUKOSON (*pro hac vice*)

By: \_\_\_\_\_ /s/Carla A. McCauley  
Carla A. McCauley

Attorneys for Plaintiffs  
CHINA CENTRAL TELEVISION; CHINA  
INTERNATIONAL COMMUNICATIONS CO.,  
LTD.; TVB HOLDINGS (USA), INC.; AND  
DISH NETWORK L.L.C.

DATED: January 8, 2015

TRAVERSE LEGAL, PLC

By: \_\_\_\_\_ /s/Mark Clark  
Mark Clark

Attorneys for Defendants  
Asha Media Group Inc. and Amit Bhalla

**EXHIBIT A**

## ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, \_\_\_\_\_ [print or type full name], of \_\_\_\_\_ [print or type full address], declare under penalty of perjury have read in its entirety and understand the Stipulated Protective Order that was issued by the United States District Court for the Central District of California on \_\_\_\_\_ in the case of *China Central Television, et al. v. Create New Technology (HK) Limited, et al.*, Civil Action No. CV 15-1869 SVW (AJWx). I agree to comply with and be bound by all the terms of this Stipulated Protective Order and I understand and acknowledge that failure to so comply could expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner any information or item that is subject to this Stipulated Protective Order to any person or entity except in strict compliance with the provisions of this Order. I further agree to submit to the jurisdiction of the United States District Court for the Central District of California for the purpose of enforcing the terms of this Stipulated Protective Order, even if such enforcement proceedings occur after termination of this action. I hereby appoint \_\_\_\_\_ [print or type full name] of \_\_\_\_\_ [print or type full address] [telephone number] as my California agent for service of process in connection with this action or any proceedings related to enforcement of this Stipulated Protective Order.

Date: \_\_\_\_\_

City and State where sworn and signed: \_\_\_\_\_

Printed name: \_\_\_\_\_

Signature: